



# Sébastien GOULARD

consultant

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## PROFESSIONAL EXPERIENCES

### Consultant in public affairs

**Cooperans** ([www.cooperans.com](http://www.cooperans.com))

Consulting in institutional relations in the fields of governance, sustainable development and China-Europe relations  
Web-editor of [theunion.eu](http://theunion.eu), governance and environmental innovations among European cities and regions  
Coordinator of [OBOReurope.com](http://OBOReurope.com) platform, promoting "Belt and Road" initiative in Europe

2015 to present  
Paris

### Project assistant

**FMSH**: Fondation Maison des Sciences de l'Homme  
Preparation of a project proposal for Horizon 2020 European Commission research framework

2016  
Marsh-April  
Paris

### Research fellow

**CNRS** (Centre National de la Recherche Scientifique)  
"UrbaChina" research programme, a European Union collaborative project that aimed at analysing China's urbanisation trends.  
-Proposal preparation, coordination activities, state of the art, working papers, public relations, organisation of conferences, creation of partnerships with companies

2011-2015  
Paris

### Research fellow

**EHESS (Ecole des Hautes Etudes en Sciences Sociales)**  
Preparation of a conference on urbanisation in China

2009  
April-May  
Paris

## EDUCATION

### Ph.D. in economic and social development studies

EHESS (School for Advanced Studies in Social Sciences),  
CEDIMES award nomination  
*Ph.D. thesis title: 'Development policies in peripheral territories, the case of Hainan, China'*

2008-2014  
Paris

### Master in social sciences "Territories, Spaces, Societies"

EHESS  
*M.A. thesis title: 'Tourism, a new opportunity for Hainan's development'*

2007-2008  
Paris

### Master in international relations

IRIS (Institute for International and Strategic Relations)

2005-2006  
Paris

### BA (Hons) International political studies

European School of Economics  
validated by Nottingham Trent University

2001-2005  
Paris, Rome,  
Lucca

DoB: 02-02-1982  
Nationality: French  
Single

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75116 Paris  
France

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### EXPERTISE

governance,  
sustainable  
development,  
international  
relations, devolution  
China, tourism,  
urbanization, energies

### LANGUES

**French**  
*mother tongue*  
**English**  
*working knowledge*  
**Italian**  
*intermediate*  
**Chinese**  
*pre-intermediate*

### COMPETENCES

Public affairs,  
government realtions,  
project management,  
intelligence & monitoring

## TEACHING POSITION

2010-2011 In charge of the Ph.D. candidates workshop at the China Centre, EHESS

## PUBLICATIONS

### *Articles*

Goulard, Sebastien (2017), "Les routes de la Soie, un projet pour le monde" (The new Silk roads, a project for the world), *Outre-Terre*, Vol.50, no.1, pp. 349-368. accessed at <http://www.cairn.info/revue-outre-terre-2017-1-page-349.htm>.

Goulard Sebastien (2016), "Brexit: La Chine entre opportunités et incertitudes" (Brexit: China between opportunities and uncertainties), *Outre-Terre*, Vol.4, no. 49, pp. 399-415, accessed at <http://www.cairn.info/revue-outre-terre-2016-4-page-399.htm>.

Goulard, Sebastien (2016), "Casinos in Asia: Legalizing Gambling in the Chinese Province of Hainan, the Ideological Obstacle", *The Journal of Gambling Business and Economics*, Vol. 10, no.1, pp.1-13, accessed at <http://ubplj.org/index.php/jgbe/article/view/826>.

Goulard, Sebastien (2016), "Les réactions sociales face aux défis environnementaux en Chine" (Social reactions to environmental challenges in China), *Géoconfluences*, February 14, accessed at <http://geoconfluences.ens-lyon.fr/informations-scientifiques/dossiersregionaux/la-chine/articles-scientifiques/defis-environnementaux>.

Goulard, Sebastien (2011), "The Challenges of Tourism Diversification, the Role of Local Governments: the Case of the Chinese Province of Hainan", *International Journal of Culture and Tourism Research*, 4(1), December, 61-72.

### *Book chapter*

Ai, Chi-Han, M. Elosua and S. Goulard (2015), 'Snail without a shell: migrant workers' difficult path toward urban housing', in François Gipouloux (ed.), *China's urban century governance, environment and socio-economic imperatives*, Cheltenham: Edward Elgar.

### *Conference proceedings*

Goulard, Sebastien (2013), "La province de Hainan, les politiques environnementales comme facteur d'intégration et leur contrôle par le Centre" (The province of Hainan, environmental policies as a factor in integration and their control by Central authorities), in Philippe Josserand and Françoise Le Jeune (eds.), *La Marge*, Paris: L'Harmattan, pp. 147-58.

Goulard Sebastien (2012), "Mediterranean islands and the challenge of innovation: learning from the case of the Chinese province of Hainan", *ICHSS 2012*, Tirana, Books of Proceedings, Vol. 5, pp.129-34.

## **Book reviews**

Book review (in French) of “O’Donnell, Mary Ann et al. (ed.) (2017), Learning from Shenzhen: China’s Post-Mao Experiment from Special Zone to Model City”, Chicago: Chicago University Press in Carnets du Centre Chine, 19 April 2017, accessed at <http://cecmc.hypotheses.org/34425>.

Book review (in French) of “Rithmire, Meg (2016), Land Bargains and Chinese Capitalism. The Politics of Property Rights Under Reform”, Le Monde Diplomatique, February 2016 issue, p.24, accessed at <https://www.monde-diplomatique.fr/2016/02/GOULARD/54720>.

## **Non academic articles**

Goulard, Sébastien (2017), “France, Italy, and China’s „Belt and Road“ Initiative”, The Diplomat, March 6, accessed at <http://thediplomat.com/2017/03/france-italy-and-chinasbelt-and-road-initiative/>.

Goulard, Sébastien (2016), “France’s Presidential Elections: The Need for a China Agenda”, The Diplomat, December 3, accessed at <http://thediplomat.com/2016/12/francespresidential-elections-the-need-for-a-china-agenda/>.

Goulard, Sébastien (2016), “Hainan, espace touristique et stratégique” (Hainan, a strategic and tourist region), in Sébastien Colin (ed.), “La Chine puissance maritime”, Mapped, March, Paris, éditions Ateliers Henry Dougier.

## **Working paper**

Elosua, M., Gipouloux, F., Goulard, S., Li, S. & Ni, P. (2013), “Urbanisation in China: The impact of the tax-sharing system and the definitions of new strategies”, UrbaChina working paper, no.1, November, Paris: CNRS.

## **CONFERENCES**

- 2016 “Le Brexit et ses conséquences sur les relations Chine-Royaume-Uni-Europe” (Brexit consequences on China-UK-EU relations), November 22, Académie Européenne de Géopolitique (European Academy of Geopolitics), Paris.
- 2015 “Les travailleurs migrants et les obstacles à leur intégration dans les villes chinoises” (Migrant workers and obstacles to Chinese cities’ integration), “China” workshop, December 18, Lycée Camille Julian, Salon Albert Mollat, Bordeaux, France.
- 2015 “Social housing and migrant workers in China”, Urbanisation in China, Panel discussion and book launch, Thai Theatre, London School of Economics, December 7, London.

- 2015 “Immobilier et gouvernements locaux en Chine, les enjeux économiques et sociaux (Real estate and local governments in China: economic and social issues)”, “Société et dynamiques urbaines dans la Chine contemporaine” (Society and urban dynamics in Contemporary China) workshop, November 6, CEREO, Université Bordeaux Montaigne, Bordeaux, France.
- 2012 “The French in Hainan: a tropical outpost in the sphere of influence, out of colonial interest”, French Colonial History Society, 40th Conference, May 30- June 2, 2012, New Orleans, LA, USA.
- 2012 “La province de Hainan, les politiques environnementales comme facteur d’intégration et leur contrôle par le Centre”, Journée Guépin 2012 “La marge” (The Margin), May 21-22, 2012, Maison des Sciences de l’Homme, Nantes, France.
- 2012 “Mediterranean islands and the challenge of innovation: learning from the case of the Chinese province of Hainan”, 2nd International Conference on Human and Social Sciences ICHSS 2012, March 23-24, Sapienza University, MCSER, Tirana, Albania.
- 2011 “The development of Tourism in Hainan: a New Decentralization Round”, International Conference on Decentralization and its Discontents: Recalibrating Public Service Delivery in Asia, 17-18 November, The Hong Kong Institute of Education, Hong Kong.