



Sébastien GOULARD

consultant

sebastien@goulard.eu

PROFESSIONAL EXPERIENCES

Consultant in public affairs

Cooperans (www.cooperans.com)

Consulting in institutional relations in the fields of governance, sustainable development and China-Europe relations
Coordinator of OBOReuropa.com platform, promoting the "Belt and Road" initiative in Europe

2015 to present
Paris

Project assistant

FMSH: Fondation Maison des Sciences de l'Homme
Preparation of a project proposal for Horizon 2020 European Commission research framework

2016
Marsh-April
Paris

Research fellow

CNRS (Centre National de la Recherche Scientifique)
"UrbaChina" research programme, a European Union collaborative project that aimed at analysing China's urbanisation trends.
-Proposal preparation, coordination activities, state of the art, working papers, public relations, organisation of conferences, creation of partnerships with companies

2011-2015
Paris

Research fellow

EHESS (Ecole des Hautes Etudes en Sciences Sociales)
Preparation of a conference on urbanisation in China

2009
April-May
Paris

EDUCATION

Ph.D. in economic and social development studies

EHESS (School for Advanced Studies in Social Sciences),
CEDIMES award nomination
Ph.D. thesis title: 'Development policies in peripheral territories, the case of Hainan, China'

2008-2014
Paris

Master in social sciences "Territories, Spaces, Societies"

EHESS
M.A. thesis title: 'Tourism, a new opportunity for Hainan's development'

2007-2008
Paris

Master in international relations

IRIS (Institute for International and Strategic Relations)

2005-2006
Paris

BA (Hons) International political studies

European School of Economics
validated by Nottingham Trent University

2001-2005
Paris, Rome,
Lucca

DoB: 02-02-1982
Nationality: French
Single

CONTACT

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75116 Paris
France

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EXPERTISE

governance,
sustainable
development,
international
relations, devolution
China, tourism,
urbanization, energies

LANGUES

French
mother tongue
English
working knowledge
Italian
intermediate
Chinese
pre-intermediate

COMPETENCES

Public affairs,
government realtions,
project management,
intelligence & monitoring

TEACHING POSITION

2010-2011 In charge of the Ph.D. candidates workshop at the China Centre, EHESS

PUBLICATIONS

Articles

- Goulard, Sébastien (2017), "L'Europe nouvelle destination des migrants du Bangladesh" (Europe, a new destination for migrants from Bangladesh), *Outre-Terre*, Vol.52, no.3, pp. 197-208, accessed at <https://www.cairn.info/revue-outre-terre-2017-3-p-197.htm>.
- Goulard, Sébastien (2017), "Les routes de la Soie, un projet pour le monde" (The new Silk roads, a project for the world), *Outre-Terre*, Vol.50, no.1, pp. 349-368. accessed at <http://www.cairn.info/revue-outre-terre-2017-1-page-349.htm>.
- Goulard Sébastien (2016), "Brexit: La Chine entre opportunités et incertitudes" (Brexit: China between opportunities and uncertainties), *Outre-Terre*, Vol.4, no. 49, pp. 399-415, accessed at <http://www.cairn.info/revue-outre-terre-2016-4-page-399.htm>.
- Goulard, Sébastien (2016), "Casinos in Asia: Legalizing Gambling in the Chinese Province of Hainan, the Ideological Obstacle", *The Journal of Gambling Business and Economics*, Vol. 10, no.1, pp.1-13, accessed at <http://ubplj.org/index.php/jgbe/article/view/826>.
- Goulard, Sébastien (2016), "Les réactions sociales face aux défis environnementaux en Chine" (Social reactions to environmental challenges in China), *Géoconfluences*, February 14, accessed at <http://geoconfluences.ens-lyon.fr/informations-scientifiques/dossiersregionaux/la-chine/articles-scientifiques/defis-environnementaux>.
- Goulard, Sébastien (2011), "The Challenges of Tourism Diversification, the Role of Local Governments: the Case of the Chinese Province of Hainan", *International Journal of Culture and Tourism Research*, 4(1), December, 61-72.

Book chapter

- Ai, Chi-Han, M. Elosua and S. Goulard (2015), 'Snail without a shell: migrant workers' difficult path toward urban housing', in François Gipouloux (ed.), *China's urban century governance, environment and socio-economic imperatives*, Cheltenham: Edward Elgar.

Conference proceedings

- Goulard, Sébastien (2013), "La province de Hainan, les politiques environnementales comme facteur d'intégration et leur contrôle par le Centre" (The province of Hainan, environmental policies as a factor in integration and their control by Central authorities), in Philippe Josserand and Françoise Le Jeune (eds.), *La Marge*, Paris: L'Harmattan, pp. 147-58.
- Goulard Sébastien (2012), "Mediterranean islands and the challenge of innovation: learning from the case of the Chinese province of Hainan", *ICHSS 2012, Tirana, Books of Proceedings*, Vol. 5, pp.129-34.

Book reviews

Book review (in French) of “O’Donnell, Mary Ann et al. (ed.) (2017), Learning from Shenzhen: China’s Post-Mao Experiment from Special Zone to Model City”, Chicago: Chicago University Press in Carnets du Centre Chine, 19 April 2017, accessed at <http://cecmc.hypotheses.org/34425>.

Book review (in French) of “Rithmire, Meg (2016), Land Bargains and Chinese Capitalism. The Politics of Property Rights Under Reform”, Le Monde Diplomatique, February 2016 issue, p.24, accessed at <https://www.monde-diplomatique.fr/2016/02/GOULARD/54720>.

Non academic articles

Goulard, Sébastien (2018), “Chine – France : le président Macron un interlocuteur privilégié sur les nouvelles routes de la Soie” (China-France: President Macron a privileged interlocutor on the new Silk Roads), Asie Pacifique News, February 28, accessed at <https://asiepacifique.fr/chine-france-le-president-macron-nouvelles-routes-de-la-soie-obor/>.

Goulard, Sébastien (2018), “France and China’s Green Silk Roads”, The Diplomat, January 13, accessed at <https://thediplomat.com/2018/01/france-and-chinas-green-silk-roads/>.

Goulard, Sébastien (2017), “Les nouvelles stratégies commerciales de la Chine” (China’s new trade strategies), ISEMAR Briefing note no.195, December, accessed at <https://www.isemar.fr/wp-content/uploads/2017/12/note-de-synthese-195-Les-nouvelles-strategies-commerciales-de-la-Chine.pdf>.

Goulard, Sébastien (2017), “French Polynesia at the Chinese Crossroads”, The Diplomat, September 7, accessed at <http://thediplomat.com/2017/09/french-polynesia-at-the-chinese-crossroads/>.

Goulard, Sébastien (2017), “France, Italy, and China’s, Belt and Road Initiative”, The Diplomat, March 6, accessed at <http://thediplomat.com/2017/03/france-italy-and-chinasbelt-and-road-initiative/>.

Goulard, Sébastien (2016), “France’s Presidential Elections: The Need for a China Agenda”, The Diplomat, December 3, accessed at <http://thediplomat.com/2016/12/francespresidential-elections-the-need-for-a-china-agenda/>.

Goulard, Sébastien (2016), “Hainan, espace touristique et stratégique” (Hainan, a strategic and tourist region), in Sébastien Colin (ed.), “La Chine puissance maritime”, Mapped, March, Paris, éditions Ateliers Henry Dougier.

Working paper

Elosua, M., Gipouloux, F., Goulard, S., Li, S. & Ni, P. (2013), “Urbanisation in China: The impact of the tax-sharing system and the definitions of new strategies”, UrbaChina working paper, no.1, November, Paris: CNRS.

CONFERENCES

- 2018 “Free Zones and BRI may be mutually beneficial”, April 29, World Free Zones Organization, 4th Annual International Conference and Exhibition, One Belt One Road Workshop, Dubai.
- 2018 “La crise en Libye et l’immigration bangladaise en Europe” (The Libyan crisis and Bangladeshi immigration to Europe), April 10, Académie Européenne de Géopolitique (European Academy of Geopolitics), Paris.
- 2018 “La gouvernance environnementale, attentisme ou leadership” (Environmental governance: wait and see or leadership), Colloque la Chine et la Gouvernance Mondiale (China and world governance Workshop), March 16, Lyon University III, Jean Moulin, Lyon.
- 2018 “Emerging Economies and Integration along the Belt and Road Initiative”, 7 février, MEDports forum 2018, Marseille.
- 2017 “Le développement de l’industrie des jeux en Asie: un enjeu touristique” (Gambling industry in Asia: a tourism issue, December 18, Xavier Paulès’ seminar on “Fantan in China”, EHESS, Paris.
- 2017 “Belt and Road Cooperation in City Construction Area”, November 28, China Construction 4.0 International Innovation Forum, Changsha.
- 2017 “Europe, France and the Belt and Road Initiative”, September 25, 9th FCPAE Europe Forum, Issy-les-Moulineaux, Paris.
- 2016 “Le Brexit et ses conséquences sur les relations Chine-Royaume-Uni-Europe” (Brexit consequences on China-UK-EU relations), November 22, Académie Européenne de Géopolitique (European Academy of Geopolitics), Paris.
- 2015 “Les travailleurs migrants et les obstacles à leur intégration dans les villes chinoises” (Migrant workers and obstacles to Chinese cities” integration), “China” workshop, December 18, Lycée Camille Julian, Salon Albert Mollat, Bordeaux, France.
- 2015 “Social housing and migrant workers in China”, Urbanisation in China, Panel discussion and book launch, Thai Theatre, London School of Economics, December 7, London.
- 2015 “Immobilier et gouvernements locaux en Chine, les enjeux économiques et sociaux” (Real estate and local governments in China: economic and social issues), ‘Société et dynamiques urbaines dans la Chine contemporaine’ (Society and urban dynamics in Contemporary China workshop), November 6, 2015, CEREO, Université Bordeaux Montaigne, Bordeaux, France.
- 2012 “The French in Hainan: a tropical outpost in the sphere of influence, out of colonial interest”, French Colonial History Society, 40th Conference, May 30-June 2, 2012, New Orleans, LA, USA.

CONFERENCES

- 2012 “La province de Hainan, les politiques environnementales comme facteur d’intégration et leur contrôle par le Centre”, Journée Guépin 2012 ‘La marge’ (The Margin), May 21-22, 2012, Maison des Sciences de l’Homme, Nantes, France.
- 2012 “Mediterranean islands and the challenge of innovation: learning from the case of the Chinese province of Hainan”, 2nd International Conference on Human and Social Sciences ICHSS 2012, March 23-24, Sapienza University, MC SER, Tirana, Albania.
- 2011 “The development of Tourism in Hainan: a New Decentralization Round”, International Conference on Decentralization and its Discontents: Recalibrating Public Service Delivery in Asia, 17-18 November, The Hong Kong Institute of Education, Hong Kong.