



# Sébastien GOULARD

consultant

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## PROFESSIONAL EXPERIENCES

### Consultant in public affairs and project management

**Cooperans** ([www.cooperans.com](http://www.cooperans.com))

-Consulting in institutional relations in the fields of governance, sustainable development and China-Europe relations  
-Communication, public relations, project management, market studies, monitoring and coalition building.

2015 to present,  
Paris

Coordinator of OBOReuropa ([www.oboreuropa.com](http://www.oboreuropa.com)), promoting the "Belt and Road Initiative" in Europe.

### Project assistant

**FMSH:** Fondation Maison des Sciences de l'Homme

Preparation of a proposal for a Horizon 2020 European Commission project.

2016  
March-April  
Paris

### Research fellow

**CNRS:** Centre National de la Recherche Scientifique)

"Urbachina" research programme, a European Union collaborative project on China's urbanisation trends.

Preparation of the proposal, coordination, state of the art, working papers, public relations, organisation of conferences, creation of partnerships with stakeholders.

2011-2015  
Paris

### Research fellow

**EHESS:** (Ecole des Hautes Etudes en Sciences Sociales)

Preparation of a conference on urbanisation in China.

2009  
April-May  
Paris

## EDUCATION

### Ph.D. in economic and social development studies

EHESS (School for Advanced Studies in Social Sciences)

CEDIMES award nomination

*Ph.D. thesis title: 'Development policies in peripheral territories, the case of Hainan, China'.*

2008-2014  
Paris

### Master in social sciences "Territories, Spaces, Society"

EHESS

*M.A. thesis title: 'Tourism, a new opportunity for Hainan's development'.*

2007-2008  
Paris

### Master in international relations

IRIS (Institute for International and Strategic Relations)

2005-2006  
Paris

### BA (Hons) International political studies

European School of Economics

validated by Nottingham Trent University

2001-2005  
Paris, Roma,  
Lucca

DoB: 02-02-1982

Nationality: French

Single

## CONTACT

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75116 Paris

France

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## EXPERTISE

gouvernance,  
sustainable  
development,  
international relations  
devolution, China,  
tourism,  
urbanisation, energy

## LANGUAGES

French

mother tongue (C2)

English

working knowledge

(C1)

Italian

Intermediate (B1)

Chinese

pre-intermediate (A2)

## COMPETENCIES

public affairs,  
government relations,  
project management,  
intelligence & monitoring

## TEACHING POSITION

2010-2011: in charge of the Ph.D. candidates workshop at the China Centre, EHESS.

## Journal

2018: international editor-in-chief at 'Outre-terre', a journal specialised in geopolitics  
-selections of authors and articles, journal promotion.

## PUBLICATIONS

### Articles

- Goulard, Sebastien (2020), 'The Impact of the US–China Trade War on the European Union', *Global Journal of Emerging Market Economies*, January, <https://doi.org/10.1177/0974910119896642>.
- Goulard, Sébastien (2019), 'Face aux nouvelles routes de la Soie' (Facing the new silk roads), *Le Grand Continent*, April 26, accessed at <https://legrandcontinent.eu/fr/2019/04/26/leurope-face-a-la-bri-entre-cooperation-et-resistance/>.
- Goulard, Sébastien (2018), 'L'Inde et l'OTAN: quel partenariat?' (India and NATO: what partnership?), *Nouvelle Delhi?*, *Outre-terre*, Vol.54-55, December, pp. 318-329.
- Goulard, Sébastien (2018), 'L'Inde face aux nouvelles routes de la Soie' (India and the new silk roads), *Nouvelle Delhi?*, *Outre-terre*, Vol.54-55, December, pp. 289-305.
- Goulard Sébastien (2017), 'L'Europe nouvelle destination des migrants du Bangladesh' (Europe, a new destination for migrants from Bangladesh), *Outre-Terre*, Vol.52, no.3, pp. 197-208, accessed at <https://www.cairn.info/revue-outre-terre-2017-3-p-197.htm>.
- Goulard, Sébastien (2017), 'Les routes de la Soie, un projet pour le monde' (The new Silk roads, a project for the world), *Outre-terre*, Vol.50, no.1, pp. 349-368, accessed at <http://www.cairn.info/revue-outre-terre-2017-1-page-349.htm>.
- Goulard, Sébastien (2016), 'Brexit: La Chine. entre opportunités et incertitudes' (Brexit: China between opportunities and uncertainties), *Outre-Terre*, Vol.49, no.4, pp. 399-415, accessed at <http://www.cairn.info/revue-outre-terre-2016-4-page-399.htm>.
- Goulard, Sebastien (2016), 'Casinos in Asia: Legalizing Gambling in the Chinese Province of Hainan, the Ideological Obstacle', *The Journal of Gambling Business and Economics*, Vol. 10, no.1, 2016, pp.1-13, accessed at <http://ubplj.org/index.php/jgbe/article/view/826>.
- Goulard, Sebastien (2016), 'Les réactions sociales face aux défis environnementaux en Chine' (Social reactions to environmental challenges in China), *Géoconfluences*, February 14 février, accessed at <http://geoconfluences.ens-lyon.fr/informations-scientifiques/dossiers-regionaux/la-chine/articles-scientifiques/defis-environnementaux>.
- Goulard, Sebastien (2011), 'The Challenges of Tourism Diversification, the Role of Local Governments: the Case of the Chinese Province of Hainan', *International Journal of Culture and Tourism Research*, Vol. 4, no.1), December, pp.61-72.

### Book chapter

Ai, Chi-Han, M. Elosua and S. Goulard (2015), 'Snail without a shell: migrant workers' difficult path toward urban housing', in Francois Gipouloux (ed.), *China's urban century governance, environment and socio-economic imperatives*, Cheltenham: Edward Elgar

## **Conference proceedings**

- Goulard, Sebastien (2013), 'La province de Hainan, les politiques environnementales comme facteur d'intégration et leur contrôle par le Centre' (The province of Hainan, environmental policies as a factor in integration and their control by Central authorities), in Philippe Josserand and Françoise Le Jeune (eds.), *La Marge*, Paris: L'Harmattan, pp. 147-58.
- Goulard Sebastien (2012), 'Mediterranean islands and the challenge of innovation: learning from the case of the Chinese province of Hainan', ICHSS 2012, Tirana, Books of Proceedings, Vol. 5, pp.129-34.

## **Book reviews**

- Book review (in French) of 'O'Donnell, Mary Ann et al. (ed.) (2017), Learning from Shenzhen: China's Post-Mao Experiment from Special Zone to Model City', Chicago: Chicago University Press in Carnets du Centre Chine, 19 April 2017, accessed at <http://cecmc.hypotheses.org/34425>.
- Book review (in French) of 'Rithmire, Meg (2016), Land Bargains and Chinese Capitalism. The Politics of Property Rights Under Reform', *Le Monde Diplomatique*, February, issue, p.24, accessed at <https://www.monde-diplomatique.fr/2016/02/GOULARD/54720>.

## **Non academic articles**

- Goulard, Sebastien (2019), 'Italy on the New Silk Roads, Beyond the Announcement', *The Geopolitics*, March 20, accessed at <https://thegeopolitics.com/italy-on-the-new-silk-roads-beyond-the-announcement/>.
- Goulard, Sebastien (2018), 'New Caledonia: Moving Beyond the Independence Debate', *The Diplomat*, November 9, accessed at <https://thediplomat.com/2018/11/new-caledonia-moving-beyond-the-independence-debate/>.
- Goulard, Sebastien (2018), 'La Chine, déjà vainqueur de la guerre commerciale sino-américaine', (China has already won the US-China trade war), *Asie Pacifique News*, July 9, accessed at <https://asiepacifique.fr/guerre-commerciale-chine-etatsunis-usa-sebastien-goulard/>.
- Goulard, Sebastien (2018), 'Chine – France : le président Macron un interlocuteur privilégié sur les nouvelles routes de la Soie' (China-France: President Macron a privileged interlocutor on the new Silk Roads), *Asie Pacifique News*, February 28, accessed at <https://asiepacifique.fr/chine-france-le-president-macron-nouvelles-routes-de-la-soie-obor/>.
- Goulard, Sebastien (2018), 'France and China's Green Silk Roads', *The Diplomat*, January 13, accessed at <https://thediplomat.com/2018/01/france-and-chinas-green-silk-roads/>.
- Goulard, Sebastien (2017), 'Les nouvelles stratégies commerciales de la Chine', (China's new trade strategies), *ISEMAR*, Briefing note no.195, December, accessed at <https://www.isemar.fr/wp-content/uploads/2017/12/note-de-synthese-195-Les-nouvelles-strategies-commerciales-de-la-Chine.pdf>.
- Goulard, Sebastien (2017), 'French Polynesia at the Chinese Crossroads', *The Diplomat*, September 7, accessed at <http://thediplomat.com/2017/09/french-polynesia-at-the-chinese-crossroads/>.

Goulard, Sebastien (2017), 'France, Italy, and China's 'Belt and Road' Initiative', *The Diplomat*, March 6, accessed at <http://thediplomat.com/2017/03/france-italy-and-chinas-belt-and-road-initiative/>.

Goulard, Sebastien (2016), 'France's Presidential Elections: The Need for a China Agenda', *The Diplomat*, December 3, accessed at <http://thediplomat.com/2016/12/frances-presidential-elections-the-need-for-a-china-agenda/>.

Goulard, Sebastien (2016), 'Hainan, espace touristique et stratégique' (Hainan, a strategic and tourist region), in Sébastien Colin (ed.), 'La Chine puissance maritime', *Mappe*, March, Paris: éditions Ateliers Henry Dougier.

## **Working paper**

Elosua, M., Gipouloux, F., Goulard, S., Li, S. & Ni, P. (2013), 'Urbanisation in China: The impact of the tax-sharing system and the definitions of new strategies', *UrbaChina* working paper, no.1, November, Paris: CNRS.

## **COMMUNICATIONS**

- 2019 'Les Nouvelles Routes de la Soie: Opportunité ou Menace pour l'Europe' (The New Silk Road: an Opportunity or a Threat for Europe), November 23, Cafe Geo, Saint Malo, France.
- 2019 'Les zones économiques comme nouveaux caravansérails' (Free Zones as the New Caravanserai), November 4, Silkologies Initiative, Paris.
- 2019 'La Chine et son leadership technologique' (China's leadership in hi-tech), September 19, Association Carrefour France Sichuan, Paris.
- 2019 'Les Nouvelles Routes de la soie : démystifier le piège de la dette et autres fantasmes' (The New Silk Roads: Demystifying the debt trap issue and other fantasies), July 2, La France et la Route de la Soie Maritime (France and the Maritime Silk Road), Institut Schiller, La MerXXL, Nantes, France.
- 2019 'The Belt and Road's digital dimension', June 6, Datacloud Global 2019, Monaco.
- 2019 'Belt and Road Initiative and Real Estate Opportunities', March 13, Belt and Road Initiative and Asian Real Estate, MIPIM, Cannes, France.
- 2018 'Promoting multilateralism to address possible cultural challenges along the New Silk Road', September 27, Geocultural Forum 2018, Saint Petersburg, Russia.
- 2018 'Belt and Road Initiative: impacts on geopolitics and developments around the world', June 5, BELT & ROAD INITIATIVE – OBOR session, Wallonia Export Days, AWEX (Wallonia Export Agency), Louvain-la-Neuve, Belgium.
- 2018 'Financing 'Belt and Road' Infrastructure », May 30, Capacity Building for Infrastructure Development in Emerging Economies, Dialogue of Civilizations Research Institute, Berlin.

- 2018 'Free Zones and BRI may be mutually beneficial', April 29, World Free Zones Organization, 4th Annual International Conference and Exhibition, One Belt One Road Workshop, Dubai.
- 2018 'La crise en Libye et l'immigration bangladaise en Europe' (The Libyan crisis and Bangladeshi immigration to Europe), April 10, Académie Européenne de Géopolitique, Paris.
- 2018 'La gouvernance environnementale, attentisme ou leadership' (Environmental governance: wait and see or leadership), Colloque la Chine et la Gouvernance Mondiale (China and world governance Workshop), March 16, Université de Lyon III, Jean Moulin, Lyon
- 2018 'Emerging Economies and Integration along the Belt and Road Initiative', February 7, MEDports forum 2018, Marseille.
- 2017 'Le développement de l'industrie des jeux en Asie: un enjeu touristique (Gambling industry development in Asia: a touristic challenge)', December 18, Prof. Xavier Paulès' workshop on 'Fantan in China', EHESS, Paris.
- 2017 'Belt and Road" Cooperation in City Construction Area', November 28, China Construction 4.0 International Innovation Forum, Changsha, China.
- 2017 'Europe, France and the Belt and Road Initiative' », September 25, 9e FCPAE Europe Forum, Issy-les-Moulineaux, Paris.
- 2016 'Le Brexit et ses conséquences sur les relations Chine-Royaume-Uni-Europe' (Brexit consequences on China-UK-EU relations), November 22, Académie Européenne de Géopolitique (European Academy of Geopolitics), Paris.
- 2015 'Les travailleurs migrants et les obstacles à leur intégration dans les villes chinoises' (Migrant workers and obstacles to Chinese cities' intergration), 'China' workshop, December 18, Lycée Camille Julian, Salon Albert Mollat, Bordeaux, France.
- 2015 'Social housing and migrant workers in China', *Urbanisation in China, Panel discussion and book launch*, Thai Theatre, London School of Economics, December 7, London.
- 2015 'Immobilier et gouvernements locaux en Chine, les enjeux économiques et sociaux (Real estate and local governments in China: economic and social issues)', 'Société et dynamiques urbaines dans la Chine contemporaine' (Society and urban dynamics in Contemporary China) workshop, November 6, CEREO, Université Bordeaux Montaigne, Bordeaux, France.
- 2012 'The French in Hainan: a tropical outpost in the sphere of influence, out of colonial interest', French Colonial History Society, 40th Conference, May 30-June 2, New Orleans.
- 2012 'La province de Hainan, les politiques environnementales comme facteur d'intégration et leur contrôle par le Centre', Journée Guépin 2012 'La marge', May 21-22, Maison des Sciences de l'Homme, Nantes, France.

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- 2012 'La province de Hainan, les politiques environnementales comme facteur d'intégration et leur contrôle par le Centre' (Hainan province, environmental policies as integration vectors and central control), Journée Guépin 2012 'La marge', May 21-22, Maison des Sciences de l'Homme, Nantes, France.
- 2012 'Mediterranean islands and the challenge of innovation: learning from the case of the Chinese province of Hainan', 2<sup>d</sup> International Humanities and Social Sciences Conference, March 23-24, Sapienza University, MCSER, Tirana, Albania.
- 2011 'The development of Tourism in Hainan: a New Decentralization Round', International Conference on Decentralization and its Discontents: Recalibrating Public Service Delivery in Asia, November 17-18, The Hong Kong Institute of Education, Hong Kong.